

# RIDE HARD BREATHE EASY

CHASING DOWN A CURE FOR LUNG CANCER, ONE MILE AT A TIME



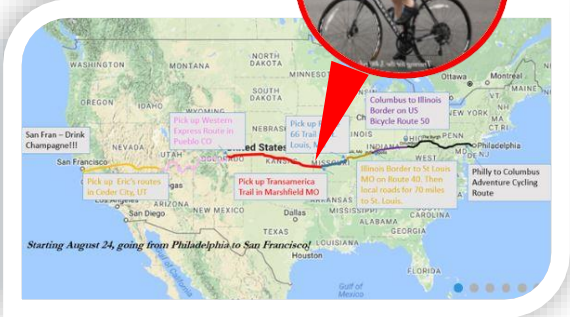
On August 24th, John Matthews embarks on a 3,400-mile bike ride from SAP's suburban Philadelphia office to San Francisco's Golden Gate Bridge—arriving mid-October. He rides to change the course of lung cancer and to honor his mom, Kathleen Matthews, who succumbed to this awful disease in 2011.

Please join us in our mission to raise awareness, fund research and defeat lung cancer once and for all.

Mark your calendars and #beatlungcancer together:



By late September, John will be well on his way in his cross-country journey to #beatlungcancer.



On Sept. 29<sup>th</sup> & 30<sup>th</sup>, you can support John by taking to social media and sharing what *you* are doing to help fight lung cancer!

Simply pick your verb (e.g. **Swim** Hard, **Walk** Hard, etc.) and share to Facebook or Twitter with the hashtag:

## #beatlungcancer

You can also plan a group activity or challenge so others can help raise awareness (e.g. at your gym, school, church, or hospital).

