On August 24th, John Matthews embarks on a 3,400-mile bike ride from SAP’s suburban Philadelphia office to San Francisco’s Golden Gate Bridge—arriving mid-October. He rides to change the course of lung cancer and to honor his mom, Kathleen Matthews, who succumbed to this awful disease in 2011.

Please join us in our mission to raise awareness, fund research and defeat lung cancer once and for all.

Mark your calendars and #beatlungcancer together:

By late September, John will be well on his way in his cross-country journey to #beatlungcancer.

On Sept. 29th & 30th, you can support John by taking to social media and sharing what you are doing to help fight lung cancer!

Simply pick your verb (e.g. Swim Hard, Walk Hard, etc.) and share to Facebook or Twitter with the hashtag:

#beatlungcancer

You can also plan a group activity or challenge so others can help raise awareness (e.g. at your gym, school, church, or hospital).